BRIAN S. ASHBAUGH

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SUMMARY

I am an experienced communications specialist proficient in visual design and content development for both print and the web.   My professional experience has ranged from user interface design and website development to technical documentation and marketing. My key strengths are creative visual design, a clear and concise writing style, flexibility and professionalism.

SKILLS

Software

Adobe Dreamweaver	since 2007
Adobe Flash	since 2007
Alcatel-Lucent Relevance	since 2007
Adobe Photoshop	since 2005
Adobe Illustrator	since 2005
Adobe InDesign	since 2005
Adobe Acrobat Pro	since 2005
Microsoft PowerPoint	since 2006
Microsoft Word	since 1990
GUI Design	since 2006
Web Design/Development	since 2004
Presentation Design (MS PowerPoint)	since 2007
Print Design/Layout (Adobe Create Suite)	since 2004
Copy Writing/Editing	since 1990
Project Management (publications)	since 1990

TECHNOLOGIES

HTML5, CSS3, JavaScript (#)	since 2004
MSSQL/MySQL	since 2009

PREVIOUS EMPLOYMENT

Highlights of my career over the past three years include designing the graphical user interface for Relevance™, a web-based application developed by ReachView Technologies; developing and writing the user documentation and training materials for Relevance™; and creating the prototype for the Interactive Services Portfolio (ISP)

of Alcatel-Lucent's Americas Services division, which is a Flash-based website designed to provide business developers and sales leads with an interactive tool for learning about Alcatel-Lucent's service offers and sharing marketing collateral with prospective and existing customers.   In all three projects I was the lead resource, with responsibilities ranging from graphics and layout to technical writing and Actionscript coding.

Alcatel-Lucent ....April 2008-present
Title: Communications Specialist
 Alcatel-Lucent acquired ReachView Technologies in April 2008.   Under ALU, I have continued to provide marketing and communications support to an organization of nearly 100 consultants, business developers, sales representatives, technical engineers and programmers. This demanding role remains diverse, including such tasks as technical writing, web development, document and presentation design, and GUI design.

ReachView Technologies... October 2006-April 2008
Title: Solution Designer
 My responsibilities at ReachView focused on visual and written communications. I served as the primary resource for marketing collateral; internal communications initiatives; website development (both internal and public); presentation design; and graphical interface design, user documentation and training resource development for Relevance. As a billable resource, I provided dashboard design services to Relevance customers. Specific projects included the company's public website, internal websites (such as ReachViewpoint and SolutionForge); the logo for Relevance and other internal projects; the GUI for Relevance; the Help System/User Guide and training resources for Relevance; Flash-based gauges for Relevance Portal; presentations for sales and management; case studies for various customer engagements; marketing slicks for various solutions; and dashboard design for customers.

Attaboy Design 2004-present
Title: Proprietor
As a free-lance designer, I personally manage print and web design projects for small businesses and organizations. My responsibilities include project management, copy writing and editing, graphic design and layout, website development, and print brokering as well as general business management.

Accelerated Christian Education (ACE)... 2002- 2003
Title: Managing Editor
During a time of company transition, I assisted with an initiative to update curriculum and incorporate state educational standards. My responsibilities focused mainly on editing content and guiding the design/illustration of the material. At the end of a year, the company leadership changed hands and the entire initiative was abandoned.

A Beka Book 1994- 2002
Title: Editorial Director
As Editorial Director of all grade 7-12 publications, I managed the revision and development of textbooks, testing materials, curriculum and other educational resources across a full range of academic disciplines. My specific responsibilities included project management, research, writing, content development, editing, and supervision of design/layout for courses in history, literature, English grammar and composition; I also managed an editorial staff ranging from 6-12 and supervised the design/development of courses in math and science.   Projects I personally developed or revised included the courses *World Geography*, *World History and Cultures, U.S. History, American Government, Economics: Work and Prosperity, Speech for Today, Health.*

A Beka Book 1990-1994
Title: Editor
As a curriculum editor, I personally edited student and teacher materials for several history courses. My responsibilities included research and writing, course planning, copy editing, and project management. Specific projects included the following titles and correlated materials: *History of the World, Land I Love, Order and Reality, Matter and Motion.*

EDUCATION & CERTIFICATIONS
Pensacola Christian College, B.S. Commercial Writing, 1990
Solano Community College, General Web Development Courses, 2004-2005
Academy of Art University, M.F.A. (in progress), est. completion—2015